Presentation to the Council Coordinating Committee

Presented by Kate Burns & Alexa Dayton May 4, 2011



The Gulf of Maine Research Institute





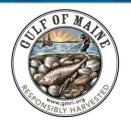
Complex issues require multiple approaches



GMRI Community Programs

- Technical Support to the Fishing Industry
- Training & Outreach with Fishermen
- Sustainable Seafood Program
- Neutral Convening & Facilitation







MREP Education & Outreach Program Goals

- Increase the number of individuals at work in New England fisheries who are comfortable navigating the fishery data and management systems.
- Break down historical barriers to cooperation, develop leaders in the fishing industry and fully engage fishermen in the development of "best available science".
- Deepen the familiarity of policy and science professionals with the workings of the fishing community.
- Bring fishermen, scientists and managers together in a neutral setting to explore differences as well as common goals.







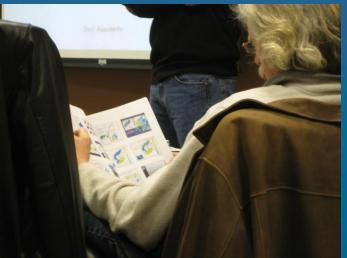
Marine Resources Education & Outreach Program

- •Industry partners have held a key role in the development and delivery of the program in the northeast since 2001
- •Presenters are drawn directly from NEFMC, NERO, NEFSC, NGO, USCG, industry, congressional staff as well as regional academic and research institutions
- Workshops are offered as 3-day offsite modules that build upon each other
- •An application process ensures a diversity of stakeholders present at each module









"Didn't know the VTR numbers were so sacred, both for info and coordination of figures."





"I was surprised and extremely pleased that Russ Brown is a hardcore professional and retains the ability to connect to fisheries. I gained insight and confidence into the methodology used"





"The volume of data collected by the observer was extensive. I had no idea they also saved samples of mammals."





"I knew that science informed the process but didn't know how or where the data came from or how it was used. I now have a much better understanding and new perspective."





"Having meals together allowed me to ask any questions of the speakers that I was not able to understand."





"I can't believe this is NMFS...not at all what I expected, very professional exceeded my expectations" – Bill Muniz





"I never have quite understood Atlantic States Marine Fisheries Commission's role in management prior to this."





An effective outreach extension of the Council

"I found this very helpful. Good tips for fishermen who want to attend and speak up about important concerns."

"Great perspective from council staff. Discussion of this type could result in efficiency in all areas. Excellent!"

"Really honest perspective about the Council & staff. Helpful to know how all the panels/committees interact. Provided a lot of encouragement to get involved."

"Definitely drove home the best time to get involved is early on in the process."





Evaluation and continuous improvement

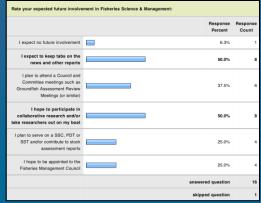
"I got enough to effectively participate in an intelligent and respectable manner such that I feel I am heard and part of the outcome."

"This program tied everything together. It fixes the disconnect between industry and NMFS."

"Developed great respect for the dedicated individuals involved in fisheries science."

"Great program, I wish there was another segment after this. I'll talk to the guys that fish by me about this stuff."







Discussion & Questions

- Content extensions
- Fisheries extensions
- Geographic extensions
- National best practices transfers
- Funding opportunities
- Partnerships
- Support & endorsement

